

A decorative background featuring a dense layer of gold hexagonal confetti at the top and bottom edges, with a few scattered pieces in the center. The text is centered in the middle of the page.

Heart of Gold

FURRYTAIL BALL

PARTNERSHIP
PROPOSAL

FurryTail Ball



EVENT INFORMATION

FurryTail Ball is a fabulous and fun event for people who are passionate about pets. It features a delicious meal, live and silent auction, and unique entertainment. The event hosts 250 deeply connected members of the Twin Cities community and raises a quarter of million dollars annually.

FurryTail Ball: Heart of Gold will be held **Saturday, Nov. 5, 2022**, at **Quincy Hall** (1325 Quincy St. NE, Minneapolis, MN 55413).

WHAT IS MINNESOTA SPAY NEUTER ASSISTANCE PROGRAM (MN SNAP)?

MN SNAP, a 501(c)(3) nonprofit organization, works to keep pets with the people who love them. Through low- and no-cost spay and neuter surgeries and core vaccinations for cats, dogs and rabbits, MN SNAP collaborates with communities across Minnesota to increase access to affordable veterinary care. MN SNAP's mission is accomplished via a mobile surgery clinic and a stationary clinic in North Minneapolis. Since 2010, MN SNAP has completed more than 179,271 surgeries in partnership with low-income families and nonprofit rescues and shelters.

MN SNAP IMPACT

MN SNAP has:

- Prevented the birth of more than 8 million unwanted pets — a conservative estimate based only on MN SNAP's female patients;
- Partnered with four tribal nations, respecting local wisdom and working with community to keep pets with their people;
- Traveled more than 400,000 miles across Minnesota to communities that lack affordable and accessible veterinary care; and
- Helped 179, 271 pets live longer, healthier lives with their families.

MN SNAP
SPAY NEUTER ASSISTANCE PROGRAM

Partnership Opportunities

YOUR ROLE IN KEEPING PETS WITH THE PEOPLE WHO LOVE THEM

MN SNAP is working to broaden our impact, and donors and partners can help by supporting fundraising events like FurryTail Ball. It's a mutually beneficial relationship we're excited to tell you more about.

By sponsoring FurryTail Ball with a financial or in-kind donation, you help us keep our expenses low so more money raised goes to support our mission. In return, you'll be prominently promoted as an official supporter. Partnering with MN SNAP is not only a good community investment; it's a good business investment!

BEST IN SHOW: \$25,000

[View page 3 for benefits](#)

BEST IN CLASS: \$15,000

[View page 3 for benefits](#)

CHAMPION: \$10,000

[View page 3 for benefits](#)

GOOD CITIZEN: \$5,000

[View page 3 for benefits](#)

VIP TABLE SPONSORSHIP: \$3,500

Table for 10 people with VIP seating plus name on reserved table signage and name in printed program

TABLE SPONSORSHIP: \$2,000

Table for 10 people plus name on reserved table signage

Other opportunities are available, including exclusive A/V, cocktail, entertainment and valet partnerships. Please inquire.



Partnership Benefits

| | BEST IN SHOW \$25K | BEST IN CLASS \$15K | CHAMPION \$10K | GOOD CITIZEN \$5K |
|---|-----------------------|------------------------|-------------------|-------------------------|
| PROMOTION / VISIBILITY | | | | |
| Logo on the following marketing materials and mailings: | | | | |
| ■ Event program (advertisement or show of support) | ■ | ■ | ■ | ■ |
| ■ Invitation (must confirm by Sept. 23, 2022) | ■ | | | |
| ■ Event reminder e-blast | ■ | ■ | | |
| ON-SITE ACTIVATION | | | | |
| ■ Step-and-repeat banner on red carpet | ■ | | | |
| ■ Recognition from podium | ■ | ■ | ■ | |
| ■ Company name on reserved table signage | ■ | ■ | ■ | ■ |
| ■ Inclusion in swag bag | ■ | ■ | ■ | |
| ■ Logo on screen | ■ | ■ | ■ | ■ |
| EMPLOYEE / CUSTOMER PARTICIPATION | | | | |
| ■ Table for 10 people (as requested) | ■ | ■ | ■ | ■ |
| SOCIALS / WEB | | | | |
| ■ Logo placement and link on FurryTail Ball website | ■ | ■ | ■ | ■ |
| ■ Feature piece on MN SNAP website | ■ | | | |
| ■ Optional Facebook/Instagram post that highlights special offer or show of support (min. 10,000 impressions) | ■ | ■ | | |