

FurryTail Ball

2023

14 OCTOBER

SAVE THE DATE!



Minnesota Rocks!

A CELEBRATION OF MUSIC AND PETS

2023

14 OCTOBER | 6-10:00 PM

THE FILLMORE, MINNEAPOLIS

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ALL ACCESS



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14 OCTOBER, THE FILLMORE
FurryTail Ball 2023

MINNESOTA ROCKS! A CELEBRATION OF MUSIC AND PETS

Join pet and music enthusiasts Saturday, Oct. 14 from 6 to 10 p.m. to celebrate and support MN SNAP's mission to help keep pets with the people who love them through affordable and accessible spay and neuter.

Your ticket includes ALL ACCESS to:

- Music by Minnesota's DJ Keezy at The Fillmore Minneapolis (525 N. 5th St., Minneapolis, MN 55401)
- Limited-edition merchandise by Minnesota's Aesthetic Apparatus
- Unlimited appetizers, cocktails, a three-course dinner and complimentary parking
- Exclusive auction items and experiences
- An intimate short program
- Red carpet and photo mural opportunities

Additional upgraded experiences include shareable 360°Glam Cam videos, hand-drawn live fashion illustrations (of YOU!) and more.

furrytailball.com #FurryTailBall

WHAT IS MINNESOTA SPAY NEUTER ASSISTANCE PROGRAM (MN SNAP)?

MN SNAP, a 501(c)(3) nonprofit organization, works to keep pets with the people who love them. Through low-cost and no-cost spay and neuter surgeries and core vaccinations for cats, dogs and rabbits, MN SNAP collaborates with communities across Minnesota to increase access to affordable veterinary care. MN SNAP's mission is accomplished via a mobile surgery clinic and a stationary clinic in North Minneapolis. Since 2010, MN SNAP has completed more than 190,883 surgeries in partnership with low-income families and nonprofit rescues and shelters.

MN SNAP'S IMPACT

MN SNAP has:

- Prevented the birth of more than 8 million unwanted pets — a conservative estimate based only on MN SNAP's female patients;
- Partnered with tribal nations across the state, respecting local wisdom and following the lead of each unique community to keep pets with their people;
- Traveled more than 500,000 miles across Minnesota to communities that lack affordable and accessible veterinary care; and
- Helped more than 190,883 pets live longer, healthier lives with their families.



Partnership Opportunities

HELP KEEP PETS WITH THE PEOPLE WHO LOVE THEM

MN SNAP is working to broaden our impact in Minnesota, and donors and partners can help by supporting fundraising events like FurryTail Ball.

By sponsoring FurryTail Ball with a financial or in-kind donation, you help us keep our expenses low so more money raised goes to support our mission. In return, you'll be prominently promoted as an official supporter. Partnering with MN SNAP is not only a good community investment; it's a good business investment!

More than 15k people engaged with MN SNAP for accessible spay/neuter surgeries and basic vaccinations within the last year. Contact marketing@mnsnap.org for specific sponsorships like coat check, A/V, etc.

BEST IN SHOW: \$25,000

View page 3 for benefits

BEST IN CLASS: \$15,000

View page 3 for benefits

CHAMPION: \$10,000

View page 3 for benefits

GOOD CITIZEN: \$5,000

View page 3 for benefits

VIP TABLE SPONSORSHIP: \$3,500

Table for 10 people with VIP seating plus company name on reserved table signage

TABLE SPONSORSHIP: \$2,000

Table for 10 people plus company name on reserved table signage

Partnership Benefits

	BEST IN SHOW \$25K	BEST IN CLASS \$15K	CHAMPION \$10K	GOOD CITIZEN \$5K
Promotion/visibility				
Logo on the following marketing materials and digital mailings:				
<ul style="list-style-type: none"> Digital event program (advertisement or show of support) Digital invitation (must confirm by Aug. 31, 2023) Event e-blasts (more than 40k subscribers) 	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>
On-site activation				
<ul style="list-style-type: none"> Step-and-repeat banner Inclusion in pre-event slideshow Company name on reserved table signage Thank you and recognition from the podium Logo on screen during event 	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Employee/customer participation				
<ul style="list-style-type: none"> Table for 10 people (as requested) 	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Web				
<ul style="list-style-type: none"> Logo placement and link on FurryTail Ball website Feature piece on MN SNAP website (nearly 10k unique visitors/month) Optional social post that highlights special offer or show of support (more than 16k followers) 	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>

