

FURRYTAIL BALL 2024

SEPTEMBER 14
6 PM

THE FILLMORE
MINNEAPOLIS

*CHEERS TO
ANOTHER 200K!*

Maaji - Our 200,000th Patient

Sponsorship Opportunities!

MNSNAP
SPAY NEUTER ASSISTANCE PROGRAM

FURRYTAIL BALL 2024

CHEERS TO ANOTHER 200K!

Event details: Saturday, September 14 from 6-10:00 PM to celebrate and support MN SNAP's mission to help keep pets with the people who love them through accessible spay and neuter.

Tickets include:

- Entertainment at The Fillmore Minneapolis (525 N 5th Street, Minneapolis, MN 55401)
- Unlimited appetizers, cocktails and dinner
- Parking
- Exclusive auction items and experiences
- Access to limited-edition commemorative merchandise
- An intimate short program
- Red carpet and mural photo opportunities

Additional surprise upgraded experiences also await!

Details at furrytailball.com
#FurryTailBall

Cocktails 6:00 PM
Dinner 7:30
Attire: Cocktail Chic



WHAT IS MINNESOTA SPAY NEUTER ASSISTANCE PROGRAM (MN SNAP)?

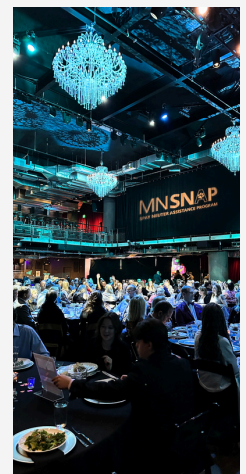
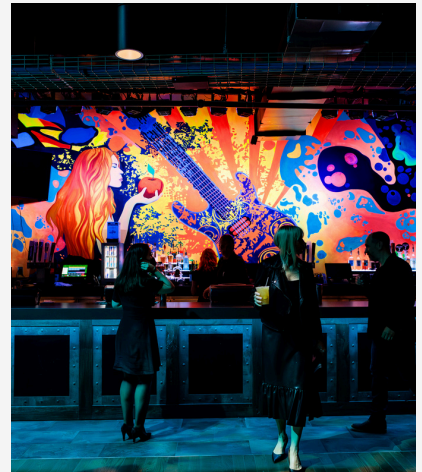
MN SNAP, a 501(c)(3) nonprofit organization, works to keep pets with the people who love them. Through low-cost and no-cost spay and neuter surgeries and core vaccinations for cats, dogs and rabbits, MN SNAP collaborates with communities across Minnesota to increase access to affordable veterinary care. MN SNAP's mission is accomplished via a mobile surgery clinic and a stationary clinic in North Minneapolis. Since 2010, MN SNAP has completed more than 201,000 surgeries in partnership with low-income families and nonprofit rescues and shelters.

MN SNAP'S IMPACT. WE HAVE:

- Prevented the birth of more than 8 million unwanted pets - a conservative estimate based only on MN SNAP's female patients;
- Partnered with tribal nations across the state, respecting local wisdom and following the lead of each unique community to keep pets with their people;
- Traveled more than 500,000 miles across Minnesota to communities that lack affordable and accessible veterinary care;
- Helped more than 201,000 pets live longer, healthier lives with their families.



A great night for a great cause!



Partnership Opportunities

HELP KEEP PETS WITH THE PEOPLE WHO LOVE THEM

MN SNAP is working to broaden our impact in Minnesota, and donors and partners can help by supporting fundraising events like FurryTail Ball.

By sponsoring FurryTail Ball with a financial or in-kind donation, you help us keep our expenses low so more money raised goes to support our mission. In return, you'll be prominently promoted as an official supporter. Partnering with MN SNAP is not only a good community investment; it's a good business investment!

More than 15k people engaged with MN SNAP for accessible spay/neuter surgeries and basic vaccinations within the last year.

Contact marketing@mnsnap.org to reserve and for specific sponsorships like coat check, A/V, activities, etc.

BEST IN SHOW: \$25,000

View next page for benefits

BEST IN CLASS: \$15,000

View next page for benefits

CHAMPION: \$10,000

View next page for benefits

GOOD CITIZEN: \$5,000

View next page for benefits

VIP TABLE SPONSORSHIP: \$3,500

Table for 10 people with VIP seating plus company name on reserved table signage

TABLE SPONSORSHIP: \$2,000









Table for 10 people plus company name on reserved table signage

















Partnership Benefits

PROMOTION/VISIBILITY	GOOD CITIZEN	CHAMPION	BEST IN CLASS	BEST IN SHOW
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Logo on the following marketing materials and digital mailings:

Digital event program (advertisement or show of support)				
Event e-blasts (more than 40K subscribers)				

ON-SITE ACTIVATION

Inclusion in pre-event slideshow				
Company name on reserved table signage				
Recognition from the podium				
Logo on screen during event				

WEB

Logo placement and link on FurryTail Ball website				
Optional social post that highlights special offer or show of support (more than 17K followers)				
Optional feature piece on MN SNAP website (nearly 10K unique visitors/month)				

EMPLOYEE/CUSTOMER PARTICIPATION

Table for 10 people (as requested)				
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